

# Supply Chain Solutions

Gabi Zada

**POWERFLEET®**

People Powered IoT

# Powerfleet: a U.S.-based Global IoT Company

**25+**

Years of Experience

**800+**

Employees

**8,000+**

Diverse Customers

**620K+**

Units Deployed

**\$126M**

Combined Revenue\*

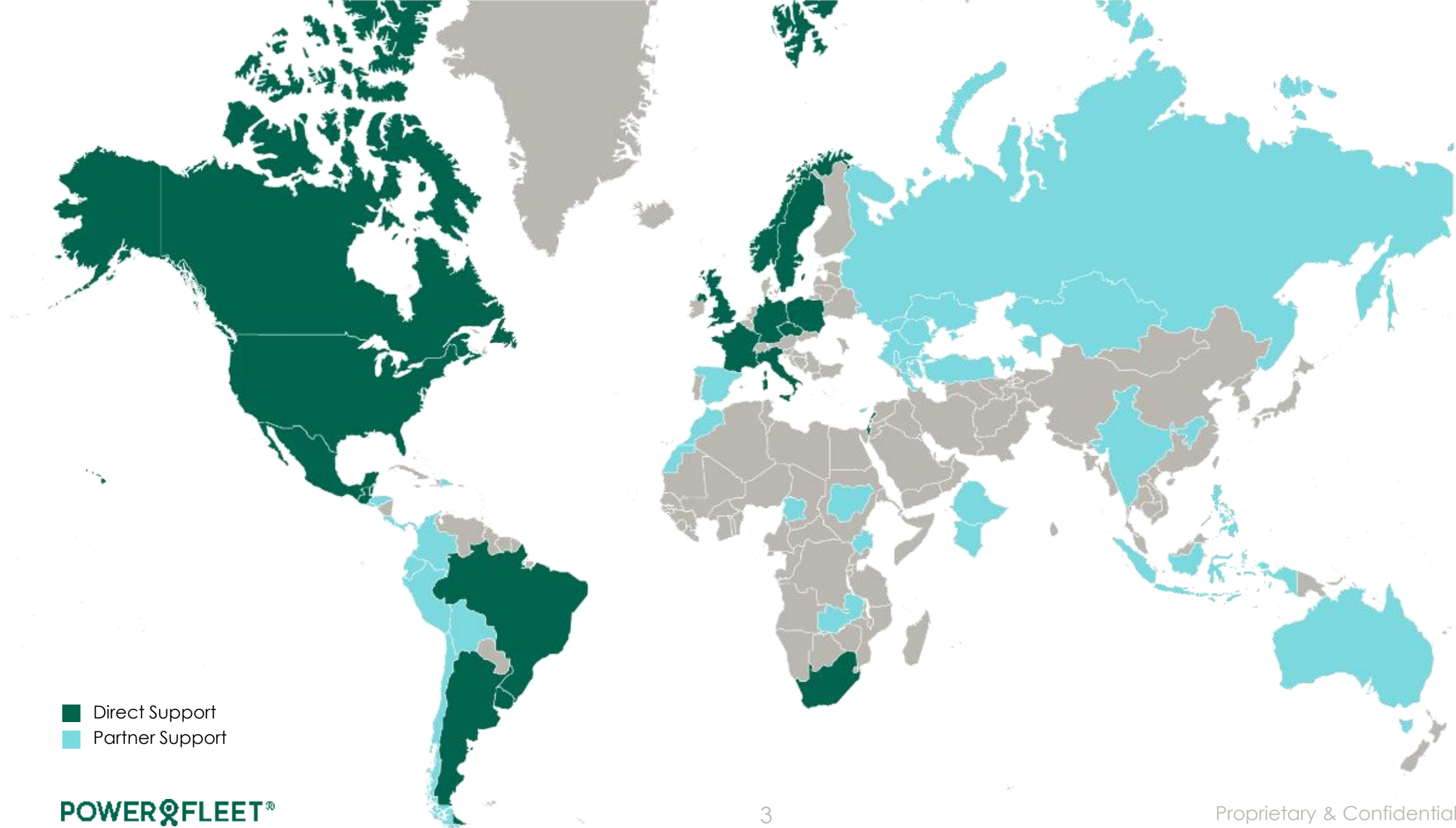
**53**

Patents

NASDAQ: **PWFL**

\*TMM September 30, 2021





■ Direct Support  
■ Partner Support

# End Markets



## • VEHICLE

- Fleet Management
- Electric Vehicle
- Fuel and Odometer
- Diagnostic Codes
- Unlock and Lock
- Immobilization
- Accident Detection
- Mobile Integration
- Driver Behavior
- Video



## • ASSETS

- Fleet Management
- Asset Security
- Enable / Disable
- Work / Run Time
- Location / Inventory
- Temperature
- Humidity



## • IOT

- Location / Inventory
- Temperature
- Humidity



## • LOGISTICS

- Fleet Management
- Cold Chain
- Trailer Tracking
- Cargo Intelligence
- Driver Behavior
- In-Cab Video



## • INDUSTRIAL

- Fleet Management
- Access Control
- Checklists
- Impact Monitoring
- Productivity
- Lift, Speed, Location
- Video

# Areas of Activity



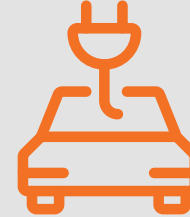
**INSURANCE  
COMPANIES**



**CAR IMPORTERS**



**LEASING & CAR  
RENTAL COMPANIES**



**ELECTRIC VEHICLES**



**PUBLIC TRANSPORT**



**RESCUE FORCES**



**LOGISTICS COMPANIES  
& LOGISTICS CENTERS**



**TRANSPORTATION  
COMPANIES**

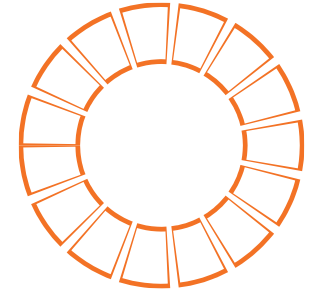


**PHARMACEUTICAL  
COMPANIES**



**FOOD**

# The Powerfleet Advantage



**POWERFLEET®**

delivers the intelligence you need to make better decisions and stay connected to your assets and freight.

## Why companies choose Powerfleet?

- Organizational financial strength & stability
- 25+ Years of experience within the telematics industry, globally
  - PowerFleet designs, develops, and manufactures our own HW and SW solutions

## Seamless Integration

- Platforms are highly configurable
- Robust analytics with customizable reporting

## Solution Service

- Robust API's and EAI
- Custom integrations
- Comprehensive TMS integrations with McLeod and TMW

## White Glove Service

- Dedicated team to support pre-sale, onboarding, and ongoing relationship



# Our Customers

8,000+

companies have  
chosen our combined  
solutions to power  
their IoT and M2M  
mobility needs

## Distribution



## Transportation



## Retail



## Manufacturing



## Automotive



## Rental Car



## Government



## Pharma



## Food



## Insurance



# Pointer IoT – Temperature & Humidity Control

Pointer IoT system provides the complete solution for monitoring and controlling the supply chain process



Wireless product



Valid system complying  
with regulatory requirements  
(GAMP5, CE Annex 11, FDA 21CFR Part11)



GPS locations for FM



Alerts based on  
pre-defined thresholds

## CelloTrack Nano™ (Hub) & MultiSense™ (Tag)



Humidity



Temperature



Light



Movement



Magnetic

## Web Software

<https://fleet.pointer4u.co.il/iServices/IOT/login>





# Success Project - Walmart



## Real Time End to End Visibility

Walmart is using Powerfleet's IoT devices to track containers in real time from origin to destination.

The world's largest retailer continues to drive innovation and demand supply chain excellence. They have been a long-time strategic partner for Powerfleet with 44,000 IoT devices helping track their containers, fleets and industrial assets.

### Asset Utilization

As assets became scarce at ports, Walmart was able to track and improve utilization by using advanced cameras and sensors that ensured assets were not being lost, idle or underutilized.

# Powerfleet IoT Case Studies

## Ag-Tech Company

- A leading ag-tech company that develops innovative “Vertical fields” solutions for the urban ecosystem. (Ultraviolet & Humidity)



## Governmental

- The Ministry of Health in Israel, launched an operation, that was carried out in a race against time to vaccinate children for COVID-19.



## Logistic Center

- Pharmaceutical trading house company –storage and transportation of medicines and drugs for Pets /Animals.



# Powerfleet IoT Case Studies

## Healthcare Services

- One of Israel's biggest healthcare "Maccabi HMO", tracking "Cooling Boxes" containing pathological samples. Inland shipments from healthcare centers to a central lab.



## Medical Equipment

- Logistipharm, a commercial center specializing in storage, distribution and shipping of medical equipment and medicines to pharmacies, hospitals, and private customers, using our platform for monitoring and controlling the temperature conditions during storing and distribution.



## Supermarket Logistics

- Dia in Spain implemented a solution for 1000+ refrigerated trucks, providing real-time monitoring of the location & temperature of shipments from origin to destination, alerting when the compartment's door is opened or there is deviation from predefined temperature.



Thank You



**POWER@FLEET®**

[powerfleet.com](https://powerfleet.com)

